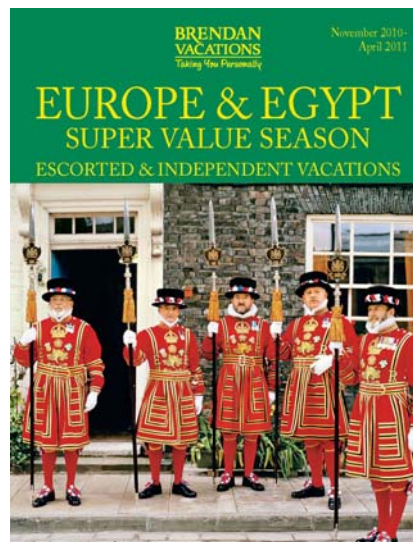


GREAT SAVINGS of Up to 30%! Brendan Vacations Launches Brand New 2010/2011 Super Value Season Brochure featuring Europe and Egypt.

CHATSWORTH, California, June 7 - Brendan Vacations is excited to announce the arrival of their new 2010/2011 Super Value Season brochure featuring great savings and special promotions. Everything in the brochure features savings of up to 30%, but on Locally Guided, there is a further \$100 off per person!!!



The 2010/2011 *Super Value Season* brochure provides travelers with the ability to enjoy Europe in the cooler months from November to April. There are many additional benefits including excellent airfares, lower prices and special offers. With fewer visitors in the towns, cities, museums and other attractions, Super Value Season allows a more intimate experience for Brendan Vacations' travelers. An average expected saving of 30% when traveling during these months compared to traveling during the peak summer season will ensure that our new Super Value Season brochure will be a popular choice for travelers. In addition to Escorted Tours, the new brochure places great emphasis on the Independent [FIT] and Locally Guided Vacation options.

New enhancements to the FIT product line include the addition of top-selling hotels in London, Dublin, Paris, Barcelona, Athens, Rome, Florence, Venice, Cairo, Alexandria, Luxor, Aswan and Sharm El Sheikh (together with sightseeing options in each city) along with new cruising options in the Nile and Lake Nasser - 3, 4 and 7 night stays onboard the *MS Tosca* on the Nile and new 3 and 4 night options in Lake Nasser.

The Locally Guided offerings feature three programs for Italy; the 8-day "Rome & Venice", 11-day "Rome, Florence & Venice" and 7-day "Rome & Florence" and one for Spain, the 8-day "Barcelona & Madrid" once again emphasizing on the importance of local hosts in each city. In addition to an average 30% savings, Brendan travelers save an extra \$100 per person when they book by July 10, 2010.

The Escorted Super Value Season products now feature two additional tours, the "Highlights of Spain & Portugal" and the "Best of Turkey". Other Super Value Season Escorted products include a wide range of European tours

including Brendan Vacations' very popular "Irish Jaunt", the "Spanish Wonder" which feature special family departures and check out the 9-day "Christmas Markets" tour to Austria, Germany & Switzerland".

The new Super Value Season brochure can be requested online through www.BrendanVacations.com or through 800.421.8446.

About Brendan Vacations:

Brendan Vacations was founded on the traditional friendliness and hospitality of the Irish people. We maintain that tradition in the Escorted, Independent and Locally Guided Vacation experiences we offer in many parts of the world and in the personal relationships we have with our retail partners and suppliers alike.